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Topics 2027

Issue	Ad Deadline	Print Material Deadline	Publication Date	Topics	Trade Fairs & Events	Topic Newsletter
1	03.02.2027	04.02.2027	22.02.2027	**Focus: Cost Management & Procurement** Fleet Costs 2027: Where Companies Can Save Now TCO Comparison of All Drive Types Cost Traps in Ongoing Operations Benchmark by Fleet Size KPI Guide for Fleet Managers Fleet Financing in Transition Leasing, Purchase, Car Subscription and Long-Term Rental Cost-Effectiveness Comparison Recommendations for Different Fleet Structures Fuel and Charging Cards 2027 Provider Comparison Roaming Concepts Billing and Cost Control Remarketing & Used Vehicles Marketing Strategies for Electric Vehicles		
2	01.04.2027	02.04.2027	20.04.2027	**Focus: Post-Event Report – Flotte! Der Branchentreff** Trade Show Tour: Flotte! 2027 The Most Important Trends for Fleet Decision-Makers Innovations for Corporate Fleets Vehicle Procurement Which Models Are Suitable for Corporate Fleets? Compact, Mid-Size, SUV and Van Segments Mobility Budget vs. Company Car Which Solution Fits Which Company? Practical Examples and Legal Framework Corporate Car Sharing & Pool Vehicles Digital Driving License Verification Market Overview Compliance Requirements	17.-18.03.2027, Flotte! Der Branchentreff, Düsseldorf	

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3	10.05.2027	11.05.2027	28.05.2027	**Focus: Fleet Electrification** Operating an Electric Fleet Cost-Effectively Fleet Strategies for Cars and Vans Best Practices Charging Infrastructure at the Company (In-House Infrastructure or Service Provider?) AC, DC and HPC Solutions Operator and Billing Models Subsidies and Cost-Effectiveness Electric Vans in Practical Test Range Charging Times Total Cost Comparison Home Charging Employee Reimbursement Legal and Tax Aspects Battery Health & Residual Values Impact on Lease Returns Valuation Criteria	08.-10.06.2027, Power2Drive Europe / The smarter E Europe, Munich	1. Trade Show Guide Before Power2Drive/The Smarter E 2. Post-Event Report on Power2Drive/ The Smarter E
4	04.08.2027	05.08.2027	23.08.2027	**Focus: Compliance & AI in Fleet Management** Compliance Risks in the Fleet Vehicle Owner Liability, Accident Prevention Regulations, Driver Training Documentation Obligations Sustainability CO2 Management in the Fleet From Reporting to Reduction Strategies and Benchmarks AI and Data Protection What Is Permitted in the Fleet? Occupational Safety in the Modern Fleet Digital Training Prevention		

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5	17.09.2027	20.09.2027	06.10.2027	**Focus: Digitalization** Telematics 2.0 AI-Based Fleet Control Predictive Maintenance Connected Fleet Data Platforms Interfaces Integration into ERP and HR Systems Vans & Light Commercial Vehicles Post-Event Report: IAA Mobility 2027 – The Fleet of the Future New Models for Business Fleets	07.-12.09.2027, IAA Mobility, Munich	1. Trade Show Guide Before IAA Mobility 2. Post-Event Report on IAA Mobility
6	18.11.2027	19.11.2027	07.12.2027	**Focus: Fleet 2028 – Roadmap for Decision-Makers** Market Forecast Regulatory Affairs Technology Trends Investment Priorities New Laws and Obligations for Fleet Managers Fleet Management Software 2028 AI Features Compared Outsourcing: Which Tasks Should Fleets Outsource? Service Provider Comparison Corporate Car Sharing: Market Overview bfp Annual Benchmark (e.g., Costs, Fleet Sizes, Drive Types, Digitalization, Sustainability)	16.-17.11.2027, NaKoBeMo, Heidelberg	