

Topics 2027

Issue	Ad Deadline	Print Material Deadline	Publication Date	Topics
1	21.01.2027	22.01.2027	15.02.2027	Retirement Planning: ETFs / Mutual Funds / Stocks / Insurance
2	18.02.2027	19.02.2027	15.03.2027	Digitalization: Cybersecurity / Cloud Systems / Data Protection
3	19.03.2027	22.03.2027	15.04.2027	Workwear: Safety / Functionality / Employer Branding
4	20.04.2027	21.04.2027	14.05.2027	Insurance: Natural Hazard Damage / Business Interruption Insurance
5	21.05.2027	24.05.2027	15.06.2027	Finance: Loans / Leasing / Guarantees / Rent-to-Own
6	22.06.2027	23.06.2027	15.07.2027	E-Invoice: Processes / Software / Automation
7	23.08.2027	24.08.2027	15.09.2027	Vehicle Fleet: Company Cars / E-Mobility / Micro-Mobility / Cargo Bikes
8	22.09.2027	23.09.2027	15.10.2027	Digitalization: Artificial Intelligence / Software / Process Optimization
9	21.10.2027	22.10.2027	15.11.2027	Workplace Health Management: Occupational Safety / Mental Health / Ergonomics
10	22.11.2027	23.11.2027	15.12.2027	Insurance: Accident Insurance / Health Insurance / Key Person Insurance