

Topics 2027

Issue	Ad Deadline	Print Material Deadline	Publication Date	Topics	Trade Fairs & Events	Topic Newsletter
1	22.02.2027	23.02.2027	11.03.2027	Focus: Business Travel & Mobility Trends 2027 The Most Important Trends for Travel Managers AI in Booking, Procurement and Travel Policies New Providers and Technologies Corporate Travel Policies 2027 Modern Travel Policies Between Flexibility and Compliance Best Practices of Large Companies ESG in the Business Travel Program Preview: ITB Berlin – Geographic Breakdown by Destinations, Business Travel, Travel Technology, Current Trends and Innovations for the Future of Travel Business Travel Destinations Series – Part 1: UK – London Post-Brexit	16.-18.03.2027, ITB Berlin	1. Trade Show Guide Before ITB 2. Post-Event Report on ITB
2	20.04.2027	21.04.2027	10.05.2027	Focus: Sustainable Mobility & Employee Benefits Mobility Budget 2.0 Integration of Rail, Sharing, Company Bikes (Developments in E-Bikes, Cargo Bikes and Insurance) and Public Transport Benchmarks/Best Practices IMEX Frankfurt 2027: Mobility & Business Events Trends from the European Events Industry Sustainable Meetings and Business Travel Mobility Benefits in Recruiting What Employees Really Expect Best Practices Multimodal Mobility Rail, Sharing, Rental Cars and Public Transport on One Platform Market Overview: Mobility-as-a-Service Report from the VDR Conference: Trends, Opportunities and Challenges in Business Travel, Mobility and Sustainable Travel Management Follow-Up on ITB Business Travel Destinations Series – Part 2: Eastern Europe	19.-21.04.2027, VDR-Tagung, Wiesbaden 11.-13.05.2027, IMEX, Frankfurt am Main 08.-10.06.2027, Power2Drive Europe / The smarter E Europe, Munich	1. Trade Show Guide Before IMEX 2. Post-Event Report on IMEX

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3	09.08.2027	10.08.2027	26.08.2027	Focus: Digitalization, Data & Cost Management Travel & Mobility Controlling KPIs for Travel Managers Data Quality and Reporting Cost Control in Uncertain Times Business Travel Show Europe: The Future of Business Travel Management Trends from London Corporate Payment & Travel Expenses Travel Management Companies 2027 Services, Service Levels, Technologies Use Cases and ROI Cybersecurity on Business Trips Risk Management for International Travel Follow-Up on Power2Drive/The Smarter E: Electromobility, Charging Infrastructure and Mobility Budgets – plus Smart Charging, Bidirectional Charging, PV & Storage, Energy and Load Management, Fleet Electrification, and the Growing Convergence of Mobility, Fleet and Energy Management Business Travel Destinations Series – Part 3: China – Shanghai	23.-24.06.2027, Business Travel Show, London	1. Trade Show Guide Before Power2Drive/The Smarter E 2. Post-Event Report on Power2Drive/The Smarter E
4	20.10.2027	21.10.2027	08.11.2027	Focus: Security & Global Mobility Duty of Care and Travel Risk Management 2027 Legal Responsibility of Companies Crisis Management and Tracking Workation & Global Mobility New Legal Requirements Rental Cars, Car Sharing & Co. What Companies Will Need in the Future Outlook 2028 Trends for Travel and Corporate Mobility Assessments from Travel Managers, Mobility Experts and Providers Follow-Up on IAA Mobility Munich Business Travel Destinations Series – Part 4: Singapore – The APAC Hub	07.-12.09.2027, IAA Mobility, Munich XX.11.2027, NaKoBeMo, location TBD	1. Trade Show Guide Before IAA Mobility 2. Post-Event Report on IAA Mobility